

WOMEN OF COLOR FOUNDATION PRESENTS ITS 4TH ANNUAL

C-Suite Executive Women's Summit

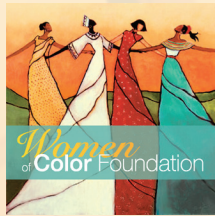
(Live & Virtual!)

Sunday-Tuesday, October 25-27, 2020

Walden Inn & Spa

1119 Aurora-Hudson Road

Aurora, Ohio 44202



WOMEN OF COLOR FOUNDATION CHAIRWOMAN & FOUNDER: Alexandria Johnson Boone

MISTRESSES OF CEREMONIES: Danita Harris & Darrielle Snipes



SUNDAY, OCTOBER 25, 2020 (Casual Attire)

4:00 pm **Registration / Hotel Check-in**

6:00 - **Private Welcome Reception**
8:00 pm (Outside or in the Pyramid Room- based upon weather conditions)

8:00 pm - **Socially-distanced, Informal Networking and Relaxation!**
until

MONDAY, OCTOBER 26, 2020 (Darrielle Snipes, Mistress of Ceremonies)

8:00 - **Private Continental Breakfast** (Blue Ribbon Café)
9:00 am

8:45 - **Registrants Admitted to Virtual Event Waiting Room**
9:00 am

9:00 - **Welcome, Acknowledgement of Sponsors and Summit Overview** (VIRTUAL)
9:15 am **Alexandria Johnson Boone, MS**, Chairwoman and Founder, Women of Color Foundation; Publisher & Chief Editorial Officer, CL Magazine; and President GAP Communications Group

9:15 - **Session #1** (VIRTUAL)
10:45 am **“Women Serving on Boards and Commissions: The Rewards, the Benefits and the Challenges!”** A candid and robust discussion about the pros and cons of board leadership and membership.
MODERATOR: Eileen Saffran, LISW-S, Founder & Chief Executive Officer, MTN Strategies, LLC; and Founder & retired Chief Executive Officer, The Gathering Place
PANELISTS:
Melony Butler, Executive Director, Dress for Success, Cleveland
Ariane B. Kirkpatrick, President & Chief Executive Officer, The AKA Team
Sheila A. Mixon, Executive Director, Women's Business Enterprise Council Ohio River Valley; and Senior Vice President, Business Development & Entrepreneurship, Urban League of Southern Ohio
Kathryn M. Hall, MA, CDP, Vice President of Diversity & Inclusion, JACK Entertainment, and Board Chair, Council for Economic Opportunities in Greater Cleveland (CEOGC)

Q & A

10:45 - **Morning Break**
11:15 am

11:15 - **Session #2** (VIRTUAL)
12:30 pm **KEYNOTE CONVERSATION MODERATOR: Alexandria Johnson Boone, MS**, Chairwoman and Founder, Women of Color Foundation; Publisher & Chief Editorial Officer, CL Magazine; and President/CEO, GAP Communications Group

SPECIAL KEYNOTE CONVERSATION:

Dr. Jodi L. Berg, President & Chief Executive Officer, Vitamix

Q & A

12:30 - **Private Lunch** (Blue Ribbon Café)
1:30 pm

Summit-at-a-Glance

MONDAY, OCTOBER 26, 2020 (continued)

1:30 - **Session #3** (VIRTUAL)

3:00 pm

“Women Senior Executives Excelling in Major Non-Profit Organizations: Are You Next?” Hear stories from some amazing women Presidents/CEOs who chose to advance their careers in the non-profit sector.

MODERATOR: Jacklyn A. Chisholm, PhD, President & Chief Executive Officer, the Council for Economic Opportunities in Greater Cleveland (CEOGC)

PANELISTS:

Ramonita Vargas, Executive Director, Spanish American Committee

Michele A. Seyranian, Chief Executive Officer, The Gathering Place

Melissa K. Graves, Chief Executive Officer, Domestic Violence & Child Advocacy Center

Iris E. Harvey, President & CEO, Planned Parenthood of Greater Ohio

Q & A

3:00 -

Afternoon Break

3:30 pm

3:30 -

Relaxation and Stress Relieving Activities (on your own)

5:30 pm

6:00 -

Dinner (Blue Ribbon Café)

7:30 pm

TUESDAY, OCTOBER 27, 2020 (Danita Harris, Mistress of Ceremonies)

8:00 -

Private Continental Breakfast (Blue Ribbon Café)

9:00 am

8:45 -

Registrants Admitted to Virtual Event Waiting Room

9:00 am

9:00 -

Welcome, Acknowledgement of Sponsors and “Day Two” Summit Overview (VIRTUAL)

9:15 am

Alexandria Johnson Boone, MS, Chairwoman and Founder, Women of Color Foundation; Publisher & Chief Editorial Officer, CL Magazine; and President GAP Communications Group

9:15 -

Session #4 (VIRTUAL)

10:45 am

“The Value of Women in the Workplace: Bringing A New Perspective to Executive Leadership Teams!” C-Suite level male executives from various disciplines discuss the importance of diverse experience and perspectives in any organization; and how women serving on their executive teams add value!

MODERATOR: Marianne Crosley, JD, President & CEO, Cleveland Leadership Center

PANELISTS:

Eric B. Smith, Special-Agent-in-Charge, Cleveland Field Office, Federal Bureau of Investigation (FBI)

Alan Nevel, Chief Diversity and Human Resources Officer, MetroHealth System

Neal Restivo, Chief Executive Officer, The Oatey Co.

Steve Weinstein, Vice President & General Manager, WEWS News 5, Cleveland’s ABC Network Affiliate

Q & A

[continued >](#)

Summit-at-a-Glance

TUESDAY, OCTOBER 27, 2020 (continued)

10:45 - **Morning Break**

11:15 am

11:15 am - **Session #5** (VIRTUAL)

12:30 pm **KEYNOTE CONVERSATION MODERATOR:** **Alexandria Johnson Boone, MS**, Chairwoman and Founder, Women of Color Foundation; Publisher & Chief Editorial Officer, CL Magazine; and President/CEO, GAP Communications Group

SPECIAL KEYNOTE CONVERSATION:

Sharon Speyer, BA, JD, Regional President, Northwest Ohio Region, Huntington National Bank

Q & A

12:30 - **Private Lunch** (Blue Ribbon Café) **and Check-Out for Hotel Guests**

1:30 pm

1:45 - **Session #6** (VIRTUAL)

3:00 pm **“To Mentor or Not to Mentor: That is the Question”** An exclusive panel of highly successful women executives will share happy ending stories and/or nightmares about mentoring or sponsoring other women.

MODERATOR: **Dr. Michele Scott Taylor**, Chief Program Officer, College Now Greater Cleveland

PANELISTS:

Danielle Sydnor, President, NAACP, Cleveland Branch; and Chief Executive Officer, We Win Strategies

Margaret Mitchell, President & Chief Executive Officer, YWCA of Greater Cleveland

Dina Tantra, Co-Chief Executive Officer and Co-Founder, Global Rhino

Sarah Eppink, Principal & Founder, Aisling Group, LLC

Q & A

3:00 - **Closing Remarks, Acknowledgement of Sponsors and Faculty, News &**

3:15 pm **Upcoming Women of Color Foundation Events** (VIRTUAL)

Alexandria Johnson Boone, MS, Chairwoman and Founder, Women of Color Foundation; Publisher & Chief Editorial Officer, CL Magazine; and President GAP Communications Group



Dominion Energy

KeyBank



WALDEN



FirstEnergy
Foundation

aka
THE AKA TEAM



**WOMEN FOR
ECONOMIC AND
LEADERSHIP
DEVELOPMENT**

THE WOMEN'S JOURNAL
Cleveland & Medina County
Established 2004